



MEDIA RELEASE

MPA SKILLS APPOINTS CEO

The Board of MPA Skills is pleased to announce that Mr Ben Dahlstrom has been appointed as Chief Executive Officer following an extensive recruitment process.

Board Chairman Mr Noel Abercromby said that “the Board was looking for someone with a particular background to help MPA Skills take its strategic vision and governance capabilities to the next level.

The Board has undergone a rigorous recruitment search, and selection process, to arrive at its decision and eagerly awaits their CEO’s arrival at MPA Skills. We believe there are exciting opportunities to be developed in the future leadership, enhancement, and growth of the organisation”.

Ben Dahlstrom is currently the Director of Marketing and Community Relations at All Saints’ College, a high-fee private school in Bull Creek, where he has driven the organisation’s growth and external positioning for the past five years. Previously, Mr Dahlstrom was the General Manager of Marketing and Community Relations at Diabetes WA and prior to that served as a Media and Policy Advisor to Ken Wyatt AM MP.

Mr Dahlstrom holds an MBA (Curtin), plus a Master of International Relations and National Security (Curtin) and currently sits on, or has held positions on, various school boards and committees. He said he is very excited about the opportunity to help MPA Skills continue its growth as the biggest RTO and GTO of plumbing and painting apprentices in WA.

“I am very much looking forward to bring my expertise in strategic development and execution to bear as I join the team at MPA Skills,” said Mr Dahlstrom. “MPA Skills is well positioned in the market and has a proud history of delivering successful training programs for generations of tradespeople. I am humbled and proud to have been given the opportunity to help continue this momentum as its CEO.”

Mr Dahlstrom will commence his role as CEO in late May, 2021.